

Glogster
poster yourself

EDU

Revolutionary Educational Tool



Introduction

“Do not train a child to learn by force or harshness; but direct them to it by what amuses their minds, so that you may be better able to discover with accuracy the peculiar bent of the genius of each.”

Plato

“School as play”

J. A. Komenský



Our mission:

Glogster is committed to providing the best Multimedia Tool & Expression Space for students, educators, and creative people worldwide through its innovative Glog format and new online phenomenon, Glogging.



What is Glogster EDU?

Its foundation is GLOGS – multimedia digital posters!!!

A digital learning environment that simplifies the educational process and produces assessable multi-modal results across the curriculum spectrum

A differentiated format which promotes a positive balance between acquisition of factual knowledge and the mastery of concepts and skills and facilitates the imaginative use of relevant Internet resources

A teacher-centered virtual classroom format used to administer, evaluate, and archive the creative work of all assigned students in collaborative classes, schools and beyond

An adaptable and innovative learning environment for all educators and learners regardless of age, gender, culture or learning style which encourages independent and inventive problem solving

In its Premium alternative, Glogster EDU is a product that offers a complete array of additional features and its continued development is guaranteed

revolutionary educational tool edu.glogster.com



What is a Glog?

“**Glog**” is a new word – meaning “**Graphic Multimedia Microblog**” made up of: text, audio, video, images, graphics, drawings, and data...

A Glog is an internet innovation on the forefront of digital literacy requirements worldwide

A Glog is the ideal resource for creative, engaging, and life-long learning.

A Glog is ecological (saves paper and other supplies) and recyclable (it can be shared and used over and over again)

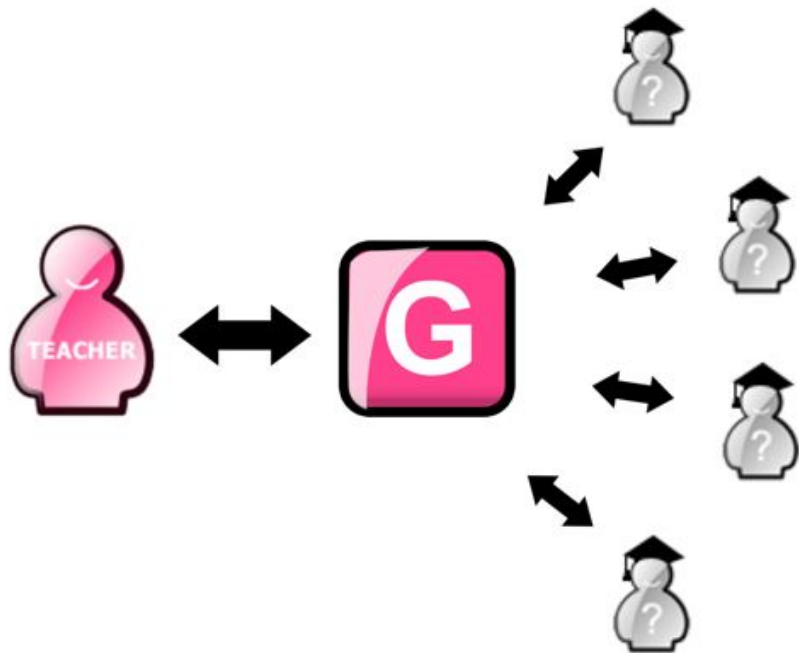
A Glog is created using a very easy-to-understand interface that is appropriate and enjoyable for students of all ages and learning styles

revolutionary educational tool edu.glogster.com

What is a Glog? – Examples



What is a Glog? – Its Uses



Uses: universal and unlimited

Preparing teachers for their classes

Designing and creating projects across the curriculum

Designing and generating independent or collaborative student work

On-line instruction to supplement traditional classroom activities

Real world summative and formative assessments of knowledge and skills

School Wiki, blog or web page for sharing knowledge to expand the educational community

revolutionary educational tool edu.glogster.com

Why Choose Glogster EDU?

– From a Teacher's Point of View

Simple preparation of thematic Projects - operational, interesting, easy

The teacher creates a virtual classroom with students where the teacher will enter assignments, assess them, and will have them stored and available at any time

The teacher can build students' digital Portfolios and Glog Books with one click, and share them with parents and the educational world

The teacher can continue working with students through remote instruction, or in a classic classroom by using a multimedia platform

Through their own created Glogs, teachers can become the co-creators of the "library" (greater possibility of self-realization and impact in the field)

Glogster EDU speaks students' language

revolutionary educational tool edu.glogster.com

Why Choose Glogster EDU?

– From a Student's Point of View

Students are engaged in a limitless multi-sensory environment where exploratory learning is in line with expectations for digital literacy standards

The Glogster EDU format encourages students to think independently and creatively

Students will produce rich and comprehensive repositories of digital media content while utilizing web-based content in inventive formats

While creating Glogs, students simultaneously learn IT skills in an easy-to-use yet adaptable format

Students create a portfolio of their work which is secured against destruction and always available (e.g. if the student changes schools)

revolutionary educational tool edu.glogster.com

Why Choose Glogster EDU?

– From a School's Point of View

Glogster EDU will provide the most modern instruction currently available

Glogster EDU is adaptable to meet curricular, technical, and assessment requirements

Glogster EDU enables schools to fulfill educational technology standards for creativity, communication, and collaboration; research and information fluency; critical thinking, problem solving and decision making; and digital citizenship

Glogster EDU provides schools with an enhanced visual and shared environment – improved interaction, communication, and participation in collaborative school projects

Glogster EDU connects schools to a worldwide educational network and provides teachers and students with innumerable global learning opportunities

revolutionary educational tool edu.glogster.com

Glogster EDU – Testimonials

Partnerships with Glogster EDU:

Discovery Education, British Museum in London, Wikispaces, PB Works, SchoolTube, The Apple, TeacherTube, Diigo and FreshBrain

Recommendations:

The most-renowned educational institutions recommend Glogster EDU: ABC News, NBC News, The School Library Journal, American Library Association, The Source for Learning, Free Technology for Teachers, The Apple, Education World...

Glogster EDU empowers more than **6 million teachers and students worldwide**

revolutionary educational tool edu.glogster.com



Glogster EDU – In the Media

Discovery News: Discovery Education recommends glogster through instructional video

http://www.youtube.com/watch?v=X7JZ_29qd-I

ABC News: Glogster is a top-of-the-line creative workshop for children

<http://www.youtube.com/watch?v=TQX1694WaLA>

New York Newspaper

<http://www.uticaod.com/education/x532578003/Growing-in-high-tech-world>

Malaysia Site

<http://www.teslmalaysia.com/introducing-glogster-learning-via-interactive-poster>

THE Journal

<http://thejournal.com/articles/2010/05/01/a-virtual-ticket-to-ride.aspx>

revolutionary educational tool edu.glogster.com



Glogster EDU – Responses from Teachers



"Thank you for creating this product for teachers. I am delighted by the beauty of your website, and with the possibilities that it offers for work with students."

Mary Setliff, Arizona USA

"I am a teacher and I love GlogsterEDU. All of the students in my school really enjoy learning with GlogsterEDU."

Lenva Shearing, New Zealand

"The best part is that I can create a fun page without having to know anything about codes."

Diane Chen, Tennessee USA

"We are very happy with this project, and the children love it."

Jody Duggan-Lay, New York USA

revolutionary educational tool edu.glogster.com

Conclusion

Glogster EDU:

It is currently the only one of its kind, and due to its simplicity, it is an exceptional product that will continue to develop

It is co-created by teachers, so there is always strong feedback – it will always go in the direction that teachers choose

It will always be up-to-date, and it will continue to be perfected and reflect the needs of the modern world both technologically and through its content

Its success is guaranteed by the cooperation of an exceptional team of Glogster EDU IT specialists with a foundation of excellent teachers

revolutionary educational tool edu.glogster.com



The Story of Glogster EDU

The concept of Glogs came about in December 2007,
Glogster EDU in September 2009

After being introduced to the market, it quickly gained favour,
especially in the world's educational community

EDU continues to grow – teachers are becoming more than
just customers of the product, but also its co-creators and
evaluators

revolutionary educational tool edu.glogster.com





We look forward to our future cooperation
The Glogster EDU Team